

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56939 CF LOC-POL FBD - LBD: 10/08/12 - 10/14/12 HL#: Created: 10/04/12 01:36 PM

Client: TIM MURPHY FOR CONGRESS... CPE: / / Agency Commission: 15 % Updated: TJDISTEFANO on 10/04/12 01:43 PM

Agency: BRABENDER COX (216578) Product: CAMPAIGN 10/8-14 (1310) Self Protect.: :00:00 Confirmed: 10/04/12 01:43 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/05/12 08:52 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY TIM MURPHY FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE

ACTG ORDER NO. 283, WS ORDER NO. 1284

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$600.00	5	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										
002	07:00 - 08:00	1 1 1 1 1 0 0	MILT	30	B			0.0	\$290.00	5	\$1,450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										
003	D11AM	1 1 1 1 1 0 0	PRIC	30	B			0.0	\$450.00	5	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										
004	NNOON	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$550.00	5	\$2,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										
005	NEWS4PM	0 1 0 1 0 0 0	NEWS	30	D			0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/11/12	2										
006	NEWS430PM	1 0 1 0 1 0 0	NEWS	30	D			0.0	\$500.00	3	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	3										
007	NEWS5PM	1 1 0 1 1 0 0	NEWS	30	D			0.0	\$800.00	4	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	4										

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Agency: BRABENDER COX (216578)	Product: CAMPAIGN 10/8-14 (1310)	Self Protect.: :00:00	Confirmed: 10/04/12 01:43 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/05/12 08:52 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS530PM	1 1 1 1 0 0 0	NEWS	30	D			0.0	\$800.00	4	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS6PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$900.00	4	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS630PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$900.00	5	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NLATE03	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,700.00	5	\$8,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	LLETTER01	0 1 0 1 0 0 0	LETT	30	B			0.0	\$575.00	2	\$1,150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/11/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PHAWAII	M * * * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PNAVY	* T * * * * *	REGP	30	B			0.0	\$4,950.00	1	\$4,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/09/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PMENTALSN3	* * * * * S	REGP	30	B			0.0	\$3,780.00	1	\$3,780.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/12/12	10/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	P48HRS3	* * * * * S *	REGP	30	B			0.0	\$810.00	1	\$810.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	56	0	\$53,940.00	\$45,849.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$53,940.00	\$45,849.00	\$0.00	\$0.00